

## **Data Privacy Policy**

### **1. What is Personal Information?**

As used herein, the term “Personal Information” means information that is linked or reasonably linkable to an identified or identifiable individual, such as a name, address, telephone number, mobile number, email address, and demographic information (such as date of birth, gender, geographic area and preferences).

We do not request or intend to collect any information on health, race, religion, political opinions, philosophical beliefs, sexual preferences or orientation, or other sensitive characteristics. We also want to kindly remind you to be cautious when disclosing this information about yourself (or others).

### **2. For Which Purposes?**

- to process your requests or transactions;
- to personalize and provide you with our Services;
- to facilitate your use, and our administration and operation, of our Services;
- to contact or communicate with you about your use of our Services and other important information about our Services and our relationship with you;
- to send you marketing information, surveys, requests for feedbacks and contest information;
- to prevent or investigate actual or suspected fraud, hacking, infringements of our contracts and policies, violations of applicable laws, or other misconduct involving our Services.

If you provide us Personal Information about others, you should make sure you have obtained their consent first or have a lawful basis to do this. In such case, or if others give us your information, we will only use that information for the specific reason for which it was provided to us.

### **3. Data Storage**

We store Personal Information for as long as we reasonably need it to fulfill the purposes for which it was collected. We may retain certain information for legitimate purposes or as required by applicable laws.

### **4. How and To Whom Do We Disclose Personal Information?**

We may access, disclose or preserve Personal Information, including the content of your communications, in the good faith belief that we are lawfully authorized by public and governmental authorities, regulators or courts, or when required to do so, including to meet national security or law enforcement requirements, or that doing so is reasonably necessary or appropriate to comply with the law or with legal process or authorities, respond to any claims, or to protect the rights, property or safety of NCSA, our users, our employees, volunteers or the public, including without limitation to protect NCSA or our users from fraudulent, abusive, inappropriate or unlawful use of our Services.

We may disclose your Personal Information to any other third party with your prior consent or at your direction.