NEWLETTER OF THE GOLDEN GATE SPEED SKATERS - JANUARY 1992

BUT CAN WE HANDLE MORE SKATERS ON OUR ICE?

1992 is the first year that Short Track Speedskaters compete for Olympic medals. So, this year, Short Track is HOTTTT! Cornelia's inspired direction, Golden Gate is increasing its visibility in the Bay Area so all those would-be speedskaters watching the Olympics will know JUST how to find us. You may have noticed more people than ever are getting out to the rinks because of the Olympic advertising. GGSS has club banners hanging at San Mateo and Redwood City rinks. We are designing a weatherproof banner we can display at in-line races. We've invited local major newspapers to run stories on GGSS during the Games. Our races are now listed in the Pink Section of the Chronicle/Examiner. adding in-line skaters to our mailing list. We're working on a GGSS bumper sticker with a phone number for information on shorttrack, that would be generic enough, other clubs across the country could order a bunch. We're making arrangements to put a speed skater on the Skaters' Advisory Committee for the rink opening in Moscone Center in 1994.

FEBRUARY OLYMPIC TELECAST SCHEDULE

Short Track					
TRIALS (from Dec.)	SAT -FEB	. 1	Noon	on	ESPN
HEATS (Men and Women)	TUES-	18			
Men's 1000m Relay	THUR-	20			
Women's 3000m Relay	THUR-	20			
Men's 5000m Relay	SAT-	22			
Women's 500m					
Long Track					
Women's 3000m	SUN-FEB.	9			
Women's 500m	MON-	10			
Women's 1500m	WED-	12			
Men's 5000m	THUR-	13			
Women's 1000m	FRI-	14			
Men's 500m	SAT-				
Men's 1500m	SUN-				
Women's 5000m	MON-	17			
Men's 1000m	TUES-	18			
Men's 10,000m	THUR-	20			
For times and channel	ls, please	cor	sult	you	r
local TV or cable gui					
be broadcast on CBS a					

While you have your TV Guide in hand, look at the issue for the last week in January. Great photos of Bonnie Blair and Dan Jansen. Also, look for the January 27 Sports Illustrated, with the downhill spiderman on the cover. Say "Hey, its Charlie King!" on page 49. Sports Illustrated for Kids encloses trading cards. We now have a Bonnie Blair and a Eric Heiden. There are some really nice speed skater profiles in this magazine, too.

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PUBLICITY, REVISITED

February 1, Cornelia Bagg is hosting a pot-luck at her home. The TV will be tuned to ESPN for the short-track trials. Later, after the speed session, publicity volunteers will meet to decide on the slogan and alternate logo, and to prepare to distribute flyers. Bonnie and Chris are hosting another pot-luck at the end of February. Please listen for anouncements at the rink for date and time.

GA SNELL, DRAAI NAAR LINKS

Here's a list of slogans that came out of San Jose State's Marketing project for GGSS last spring:

Go Ahead and Speed Fast is a Blast

Be the Hottest Thing on Ice

Skateway to the Olympics
Don't let us leave you behind
Feel the Heat, Melt the Ice

and last but not least.... Go Fast, Turn Left

which is the English translation of the above Dutch phrase. These are the current candidates. Any more ideas, please speak up.

The TICKETS .. GET YOUR TICKETS!! Contest

In the last newsletter, we announced a NEW MEMBER contest. The idea was that current skaters would recruit new skaters. This was to run through the end of December. Any regular Saturday session skater bringing in a new skater who purchased a speeding ticket would automatically be entered. For instance, Keith brought Susie and Susie bought a speeding ticket, so Keith is entered. Maybe we didn't do enough in December to push this contest. The grand prize was to be a speeding ticket worth 10 sessions, if that person brought in the equivlent of two adults. That's a \$75 value. (1 adult = 2 students) Cornelia, Susie Hartman and Mary Wong will go over the attendance records for November and December and figure out who gets the Speeding Ticket, and award the lucky winner by February 2.

NOW THAT WE ALL UNDERSTAND THE CONTEST, lets run it again. This time: its January 1 through March 31. You can contact any skater who hasn't purchased a speeding ticket since last October. You can take out an ad in your local paper and ask prospective skaters to call you. You can wear your GGSS sweatshirt to public sessions and hang out by the hot chocolate machine with rolls of quarters. But, get the new people down to the Saturday Redwood City session and get them to purchase a speeding ticket.

ASU COACHING SEMINAR

The ASU is putting together a coaching seminar for the West Coast this summer. Tentative dates are Aug. 21, 22 and 23. Don Kangas of Michigan phoned Chateau Wong to find out if enough GGSS Newsletter January 1992 page 3

people out here would be interested in getting ACEP and Coach Level One certification. ACEP: American Coaching Effectiveness Program, is not limited to speedskating. So far, Ferd Shaffer is our only ASU certified coach. We're hoping for participants from LA and Oregon. Greg and Mary Wong will work out local arrangements. We will need a nice meeting room with a good TV and a VCR, tables and chairs. We need a minimum of eight registrants to make this a good seminar, but ideally, 10-15 would be a lot more fun. Your ASU dollars at work!

Starting time would be 6 pm, Friday, August 21, with lectures on Coaching Philosophy and Sport Psychology, adjourning at 9 pm. Saturday we cover Pedagogy, Physiology, Medicine, Management and Science Wrap Up (whew..). These topics apply to sports in general. After lunch, and up to about noon Sunday we move into coaching more specific to speed skating, both on and off ice, so we will be arranging two hours of ice. Anyone who has ever considered getting ASU qualified should plan to attend this one. Not only does it look great on your resume, but it is a real conversation stopper at parties. "Hey, I'm ASU qualified." "Get a life, buddy." (I'm just trying to see who read this far.)

Diane, Andy and Guy have all said something like this: When you teach someone how to skate, it really makes you stop and think about it carefully. Then you go out and do it better yourself.

RACERS!! Send in your entry for GOLD RUSH II now. (Enclosed) Don't wait to fill this out later; put it with your car keys so you will send it in right away. We need to know who is skating so we can prepare the divisions in advance. Remember, the people who plan these races are racers, too. We would like to be able to dress and stretch, rather than count racers and juggle heat cards before we are supposed to go to the line ourselves. Any non-racer who can skate is welcome to be a block chaser, water bucket engineer or judge. Talk to Paul Albert or Bonnie Crater. Check in is 3:00 p.m. race day, February 15. Look for the listing in the Pink Section of the San Francisco Chronicle this Sunday.

1991 - 92 Gold Rush II

REGISTRA TION

Sponsored By Golden Gate Speed Skaters

3:00 Check-in

February 15

Golden Cate Ice Arena (near the couner of Third and Bay Struct in Redwood City)

In consideration of your acceptance of finis form, I hereby for myself, my heirs and executors, waive and release any and all rights and/or damages that I may have against the Golden Gate Speed Skaters and the Southern California Speed Skating Association for any and all injuries suffered by me at this meet.

Name:			Λ.
Address:			Remember: these races count for season champion points!
Phone Number:			for season chang
Signature: (Parent or Guardian n	nust sign if the parti	icipant is under 18	
Skating Class:	Age:Race	M/F:	500 m time:
Skating Club:		iber:	
Entry Fee (Circle one) \$15.00	SCSSA adults SCSSA childre double for non-SCSS first year SCSSA me	SA members Note:	Return by FEBRUARY 8 Paul Albert 1616 Lodi Drive San Mateo, CA 94403 415 345-8905
Add \$5.00	for day-of-race	registration	